

April 13, 2018



Dear 2018 Run on the Runway Sponsor:

Thank you, thank you, thank you for your generous support of the 2018 Run on the Runway at Piedmont Triad International Airport. Despite our shortened time frame, the Run on the Runway was a great success this year, raising well over \$100,000 to fight hunger in the Triad.

This is the third consecutive year that this event has raised more than \$100,000. Each year, our sponsor base has grown to include a wider share of our local businesses and community leaders. We are so grateful for this broad-based support of this wonderful cause.

The Piedmont Triad Airport Authority, Second Harvest Foodbank of Northwest North Carolina, Greensboro Urban Ministry and Open Door Ministries of High Point would like to emphasize to you the importance of your contribution. Despite an improving economy, hunger continues to plague many families in the Piedmont Triad. Your support will allow our food banks to provide more than 600,000 meals to our neighbors in need.

If you were not able to attend the event, we can tell you that despite a chilly early spring morning, we had about 1,400 people registered to walk or run the runway. Shannon Smith from Fox 8 and Chris Kelly from Rock 92 were both there to help us thank everyone for coming out on Saturday morning. More than 60 sponsors contributed cash and in-kind services.

We would particularly like to acknowledge our presenting sponsor, VF Corporation, and our anchor sponsors, Ilderton Dodge, Honda Aircraft Company, HAECO Americas, Cone Health and Patheon for their significant contributions. Our media sponsors, WGHP Fox 8, WKZL, WKRR and Fairway Outdoor were instrumental in helping us advertise the event. As always, we are grateful to all of our sponsors and our many volunteers.

We look forward to seeing you at the airport's Annual Networking Event the evening of September 20th where we will celebrate the success of this year's run. Save the date!

Sincerely,

Steve Showfety
Chairman
PTAA

Paul and May Gayle Mengert
Event Co-Chairs
Run on the Runway

Clyde Fitzgerald
Executive Director
Second Harvest